



 Bible Study Fellowship®

# Impact Report

2022

# When God Writes a BSF Story



## A Note from Hollie

What makes a compelling story? Maybe it's a dramatic moment or a daring rescue. Perhaps it's the transformation of a desperate character into a valiant hero. We all love an inspiring story.

At BSF, we have more than 400,000 stories to share.

Our members across the globe may be separated by language, ethnicity, culture, and geography, but our stories are bound by a single thread:

The life-changing power of God's Word.

At BSF, we know God is the author of our unique stories. He is writing a narrative that draws families together, changes communities, reaches unreached people groups, and grows a new generation of believers.

Our mission is simple: global in-depth Bible studies producing passionate commitment to Christ, His Word, and His Church.

God is writing the BSF story through your prayers and generosity. Together, we can celebrate this exciting chapter.

Thank you for your unwavering support. We are grateful for you.

By His Grace and For His Glory,

*Hollie*

**Hollie Roberts**  
BSF Executive Director



# Our Global Story



## A Testament to God's Eternal Work

The world needs community, hope, and truth. In BSF and WordGo, we discover even more. Carefully crafted lessons and trained leaders build deeply connected groups as members experience the Bible's enduring hope. Through BSF's in-depth study, God is transforming individuals, families, and communities in nearly every country around the world.



“Through BSF, God brought to me many brothers in Christ who impacted so much of my life. Some shared the gospel with my family, and still do. They are prayer warriors and are always ready to lend help.”

**Chin Ann L**, Malaysia



“I didn't even want to pick up God's Word. I just didn't know how to get through the day anymore. Through WordGo, the Word of God has once again become a lifeline for me. God has spoken to my heart; He has healed my heart.”

**Jana S**, US



“I knew I had a saving faith but didn't know if BSF was for me. I quickly learned that BSF's in-depth Bible study, the way we dig into the Word, is like no other Bible study I had been a part of. I was hooked on day one.”

**Kristine S**, US



“BSF men in my group became my family. Group Leaders who would call me every week became not just spiritual leaders but mentors and friends. My business now runs on principles and processes I have picked up from BSF. Several of my employees have joined and are growing in their faith.”

**Njihia N**, Kenya



**397,400**  
Adult Members



**58,700**  
Kids & Students



**207,000**  
WordGo  
Downloads

Written by God,  
Shared by His People



## The Strength of BSF Is the Passion of Our Leaders

BSF is more than a Bible study and WordGo is more than an app. Our story comes to life through the people who make it happen. God is using your service, prayer, and generosity to bring community, hope, and truth to the farthest reaches of the world.



“The careful spiritual nurturing and earnest prayers of all my group leaders led me into a salvation experience. A few years later, as a Group Leader, I had the privilege of sharing the blessing I had received myself. I am grateful to God for His faithful servants at BSF.”

**Dolly S**, India  
Children's Supervisor



“I led 150 women at church using WordGo. WordGo has been an amazing resource for us with fantastic content. Thanks so much for this valuable, free resource, which God is using to build up His Church in His Word!”

**Sarah M**, US  
WordGo Group Guide

50,160

## Volunteer Leaders

**25,000**  
Group Leaders  
**10,660**  
Children's Leaders  
**13,500**  
Class and Area Leaders  
**1,000**  
WordGo Group Guides



“I train a group of Online Leaders who are global, multicultural, and multiethnic. When we meet, they realize, ‘Hey, this is uniting women across the world in their 20s, 30s, and 70s.’ As BSF Leaders we are called to lead by example through prayer—to bring the women in our groups to the feet of Jesus. That call spans continents.”

**Cheris B**, US  
Online Trainer

# A Story of Community

## Gavin Needed Direction, God Gave Him Purpose

Gavin Oyas was walking home from work when he spotted a group of young people gathered outside a church. “Whatever that is,” thought Gavin, “I want to be a part of it.” The group invited him to join a BSF Young Adult class. In just two weeks, Gavin knew that he would not only return next year, but for a lifetime to come.

“Being in a group of young men and women who hold you accountable, challenge you, grow you, is so important,” Gavin said. At that time, Gavin was a young, single man seeking real community. Through BSF, he found it. And now he wanted to share it. “Spiritually, I have grown from being in a community of like-minded young people supporting me in the journey through different phases of life.”

Gavin was asked into leadership in his Nairobi, Kenya class less than a year later. While being mentored by men a few years older, he was able to reach college students in his community and encourage them in their own faith journeys. At one of these former student’s weddings, they called him the “godfather of their spiritual journey.”

“Sometimes you don’t understand the impact,” Gavin reflected. “And then later they say, ‘You introduced me, you counseled me, you spoke with me, you encouraged me.’”

Gavin is part of the BSF Board of Directors where he helps to shape the ministry’s future. His passion to grow the next generation of BSF leaders is rooted in his personal testimony.

“I am not who I am today without BSF. I cannot tell my story without BSF. Through BSF, I have learned how to be a husband, how to be a man, and how to be a servant of God,” Gavin said. “BSF provides a community where you come and actually get challenged on the perception of the world, what the world sees, and get pointed in the right direction. I think all men need that.”

For Gavin, BSF offered more than short-term community—BSF inspired a lifetime pursuit of God’s purpose.

## Gavin is mentoring a new generation of Christian leaders in Nairobi.



**9,000**

Men in BSF Leadership  
Roles Worldwide



**85,790**

Men Growing in  
BSF Communities



# A Story of **Hope**

## Lydia's Faith Was Failing, God Equipped Her to Lead

Lydia Chung struggled to trust God wholeheartedly after her sons were involved in a near-fatal car accident. As she cared for them, difficult questions threatened to overwhelm her.

"I know that if I hadn't forced myself to go back to BSF and study God's Word seriously, I would probably have given up my faith all together," Lydia Chung remembered.

Through a Cantonese discussion group, Lydia was able to study God's Word in her native language.

That year, "God spoke to me through His Word and that sustained me, that transformed me," Lydia said. "It brought me comfort, it strengthened me, and it kept me going."

Studying with BSF in Chinese delivered Lydia into a community of hope.

Like many of the women in her group, Lydia was born in Hong Kong and immigrated to Liverpool. She learned a new language, adjusted to a different culture, and struggled to find community in a foreign country.

Considering her experience, Lydia's heart ached for more women to study the Bible in Chinese.

"We are minorities in a foreign city, so the Chinese church is like the Chinese community. With manpower and resources always limited, there is a need for high-quality, in-depth Bible study," Lydia said.

Slowly, God began to grow her vision into a reality. Lydia started by translating the English lecture into Cantonese every week. Then she helped start a pilot class with the support of a local Chinese church. After seven years of leading and praying, Lydia became the Teaching Leader of the first Chinese BSF class in the UK.

God equipped Lydia to lead a class of 125 women in Cantonese and Mandarin.

"It's like God answering our prayer for the needs of Chinese Christians and the people who would like to get to know God. It's very precious," Lydia shared.

Lydia saw a need in her community, and BSF translation efforts helped her meet it. With four supported languages, thousands of people can study the Bible in their native languages through BSF and WordGo. With God's timeless truth, we are meeting the unique needs of global communities.

## God equipped Lydia to lead a class of 125 women in Cantonese.



**1,380**  
Chinese  
Discussion Groups



**29%**  
Growth in Multilingual  
Discussion Groups

# A Story of Truth

## Kelly Needed Answers, Now She Shares God's Truth

As a child, Kelly Edwards had questions. Raised in a home that was hostile to Christianity, she craved truth and hope. When Kelly became a Christian as a teenager, she finally found the hope she needed. But as an adult, Kelly faced difficult questions.

After she experienced a traumatic miscarriage, Kelly struggled to understand God's purposes in her suffering. She longed for truth, but the one place she searched — the Bible — felt foreign and confusing.

That's when Kelly discovered BSF. "The women in my group were a lifeline for me. They showed me how to seek God in all things." Through her BSF study, Kelly found the tools she needed to seek answers in God's Word. "I will forever be grateful to BSF. I learned how to read my Bible and apply it in all circumstances. BSF taught me to face trials and remain faithful."

When Kelly left her BSF group to pursue a photography career and homeschool her children, she was concerned about losing her spiritual lifeline. Where would she find accountability? How would she stay connected to God's Word?

Then she discovered WordGo. "WordGo was an answer to prayer. The questions are so helpful, the insights are so good, and the notes are pure gold. I have notebooks full of what I've learned from WordGo. I don't think there is ever a day when I don't close the app thinking, 'This is so good.'"

For years, Kelly used WordGo on her own and shared the app with friends. But as her family grew, Kelly felt called to do more. Reflecting on her own journey, she wanted a different story for her children. "I feel it is vital to put the truth of God's Word into their hearts. I have taught them to always check the Bible and don't just take people's word for what is true," Kelly said.

WordGo offered the perfect solution. By integrating the app's courses into her homeschool curriculum, Kelly inspired her daughters to ask questions and seek God's truth. With Bible content and an app that she trusts, Kelly encourages her children to explore and learn. "My older two kids, 14 and 11, love seeing how scripture can help them navigate things like trouble with friends, exposure to sinful things in media, and how to love our neighbors even when it's hard. WordGo makes lesson planning easy by letting me assign scripture reading and questions that are age-appropriate."

Kelly is equipping her children to discover the truth she craved years ago. Through the power of God's Word, Kelly's family is united in the hope of Christ.

Kelly is inspiring  
her children to discover  
the truth she craved.



**12,000**  
Monthly WordGo  
Downloads



**126**  
Weeks of Content

# A Single Story with Eternal Impact



## A Note from Our CFO

Decades ago, the very first BSF members left a few dollars on a coffee table to support Audrey Wetherell Johnson's developing ministry. Today, BSF receives donations in a number of currencies around the world. God multiplied the generosity of those first few donors into a ministry that reaches hundreds of thousands worldwide.

Because of that generous spirit, I also have a BSF story to tell. Through BSF's vision to reach the next generation, I fell in love with God's Word as I watched my parents serve as Teaching Leaders in Utah and Nevada classes. As an adult, I attended BSF classes in multiple states and served in various leadership positions. Like my parents before me, the Lord allowed me the privilege of serving as a Teaching Leader. Through BSF, I learned and grew. I discovered God's great provision and care and His enduring presence in my life.

In 2020, I was able to merge my career in public accounting with my heart to serve God through BSF when I joined the Headquarters staff.

Today, I continue to stand in awe of God's provision through your generosity. Without traditional fundraising, BSF continues to grow year after year because of the stories God is writing and the response in worship from generous ministry partners like you. "But God!"

It is a privilege to steward your gifts for God's glory. Thank you for your continued generosity to His ministry.



**Jamie Lawson**  
Chief Financial Officer



## Total Donations

**\$31.6M**

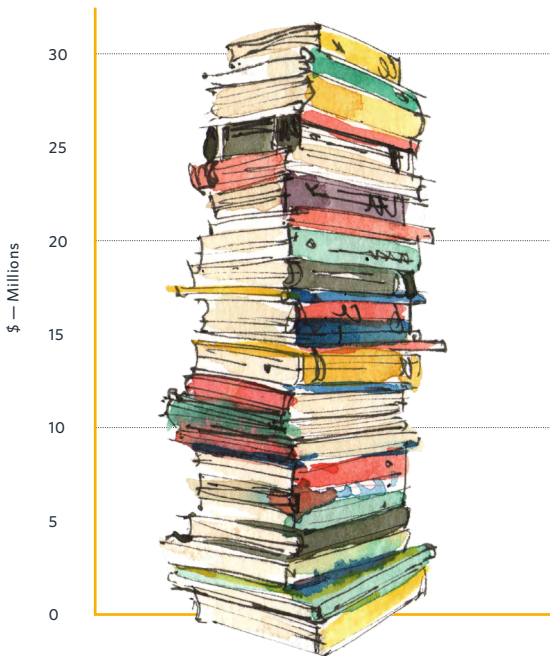


# A Story of Your Generosity

## Where Your Giving Goes

**Total Donations**  
**\$31.6M**

**Total Expenses**  
**\$31.9M**



**Total**  
**\$31.6M**

● **Administration**  
**\$5.4M (17.1%)**

● **Programs**  
**\$26.5M (82.9%)**

## God Multiplies Generosity

When God writes a BSF story, members discover hope, community, and truth. But the story doesn't end there. When a single person is transformed by BSF and WordGo, God reaches tens, hundreds, and sometimes thousands more with His truth.

When you support BSF, God multiplies your generosity through the people He changes.



15

**New WordGo Courses  
Launched in 4 Languages**

**Terri helps new Christians through WordGo.**

“For the first time in three years, I saw some of our ‘new to the faith’ believers starting to track with the Bible because we used the WordGo app.”

**Terri F, US**

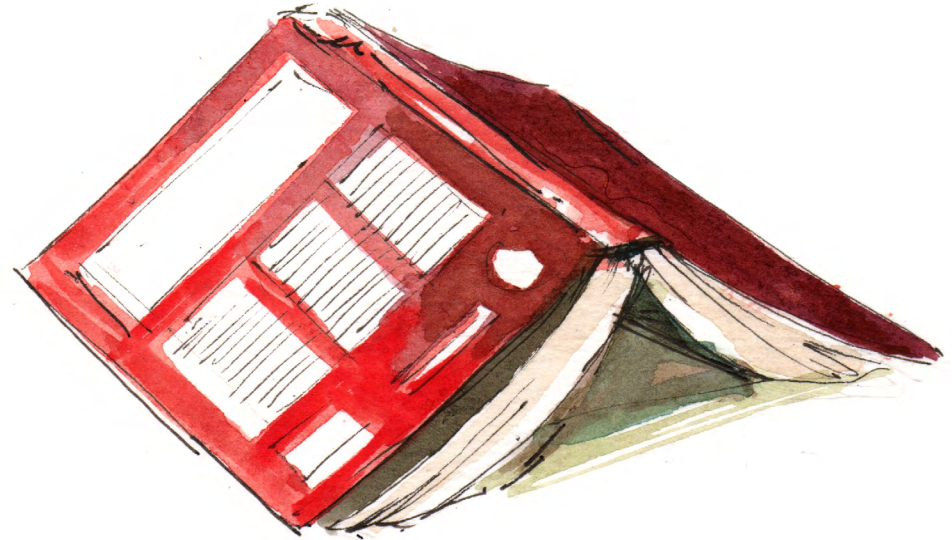
+22%

**More Kids and Students Joined BSF**

**Norman is teaching children the Bible at home and abroad.**

“Weekly BSF has kept me grounded and faithful to Jesus. Through my years with BSF, God has equipped me to show God’s love to family and friends, witness at work, serve the homeless, and go on several overseas mission trips to teach children the Bible.”

**Norman W, Australia**



106,000

**People in Satellite Discussion Groups,  
Including Prisons around the World**

**Ana brings BSF to a local prison.**

“When you hear the women’s stories, God creates a softness in your heart to truly listen to them. God showed me through the BSF prison ministry that, although these women are incarcerated, with God we have true freedom. These women can live a free life even behind bars.”

**Ana M, US**



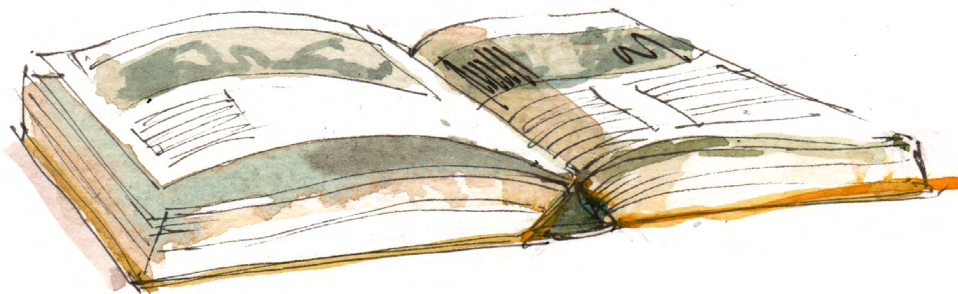
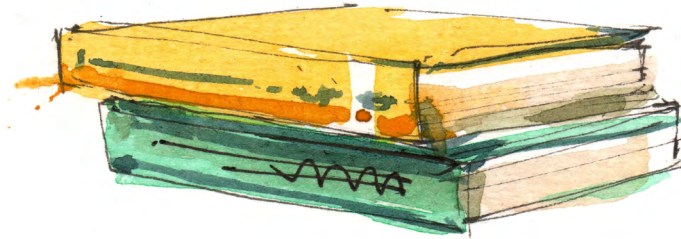
+32%

**Growth in BSF Online Members**

**Becky trains cross-cultural BSF leaders.**

“BSF Online helps people because they can do it anywhere. I train ladies from all over the world—women from India, from Japan, from Australia. I train a lady who leads a group in Cantonese. I train another lady that leads a Portuguese group. She reaches ladies in Brazil. I just met another leader who will be leading a Japanese group!”

**Becky L, US**



+19%

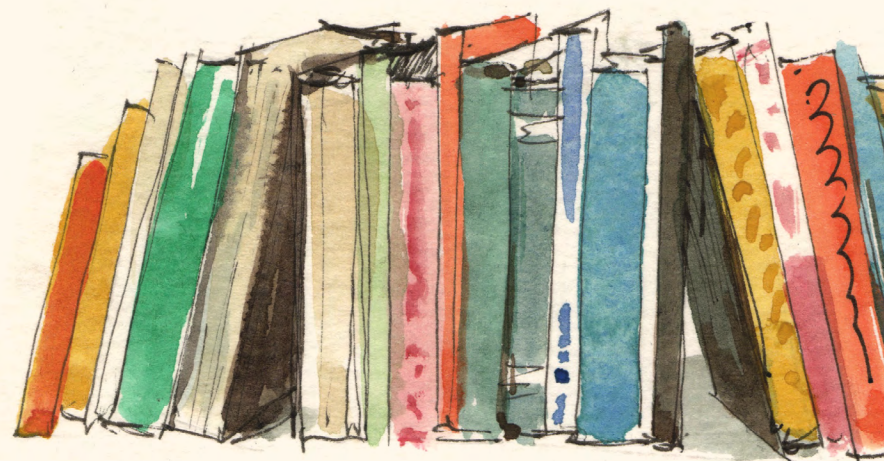
**Growth in Spanish Discussion Groups**

**Denise is expanding BSF in Spanish.**

“By God’s grace we have been able to expand by starting Children’s Programs in Venezuela and Puerto Rico. We’ve seen how God is on the move, and He’s taking His Word to the ends of the earth. He is building leaders there who are now able to reach that next generation for Christ. This is the heart and the mission of what we do.”

**Denise R, US**

# The Story Continues





## Pray for BSF's Next Chapter

BSF is making in-depth Bible study more accessible than ever, but we still have room to grow. Please join us in praying for these specific needs in 2023.



1

**Classes around the world are growing through Online and Satellite Discussion Groups. We are praying God will raise up faithful leaders to shepherd every group.**

To support one of these initiatives specifically, visit: [bsfinternational.org/support](https://bsfinternational.org/support).

Support BSF

2

**BSF technology is crucial to support classes worldwide. Please join us in praying for innovative solutions to improve and increase our growing technological needs.**

3

**WordGo is reaching new audiences individually, in churches, in workplaces, and elsewhere, requiring new courses and options. Please pray for wisdom as we strategically grow this life-changing platform.**

4

**As our global ministry increases, please pray that God will provide the volunteers, staff, and resources to translate more of our teaching and training into BSF's supported languages.**

# Stewarding the Next Chapter

You Are Investing in the Future of BSF

## Financial Accountability

BSF engages an independent public accounting firm annually to perform an audit of its consolidated and combined financial statements and to express an opinion on them. Our most recent audited statements are located [here](#). BSF is also a member of the Evangelical Council for Financial Accountability (ECFA).




**\$4.16M**  
Capital  
Investments

## Thank You for Your Generosity! To God be the Glory!

To view our annual audit for 2022, please click the button to download.

[Annual Audit](#)






Your word is a lamp for  
my feet, a light on my path.

Psalm 119:105





 **Bible Study Fellowship®**

© BSF 2023